

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; the Wisconsin 529 College Savings Program is a trusted resource for Wisconsin's students, families, and all those who choose to pursue postsecondary education and has helped transform the lives of countless Wisconsinites who have received its tax-advantaged benefits while developing a higher education savings strategy and a college and career readiness plan; and

*WHEREAS*; it is the goal of the Wisconsin 529 College Savings Program to help more students develop a college-bound mindset early in life and avoid overreliance on student loans; and

*WHEREAS*; saving for college increases the likelihood that a student will enroll in college, and research suggests that having dedicated higher education savings of just \$500 increases the likelihood that a student will both enroll in and graduate from college; and

*WHEREAS*; Wisconsinites who save with a Wisconsin 529 College Savings Plan—Edvest 529 and Tomorrow's Scholar—may use their savings to cover a variety of higher education and career training expenses at accredited colleges and universities, technical schools, community colleges, registered apprenticeship programs, and certain postsecondary credentialing programs; and

*WHEREAS*; in partnership with the Wisconsin 529 College Savings Program, Wisconsin's institutions of higher education—including the Wisconsin Technical College System, the UW System, also known as the Universities of Wisconsin, and the Wisconsin Association of Independent Colleges and Universities—work to make higher education a reality for individuals across the state; and

*WHEREAS*; this month, the state of Wisconsin joins the Wisconsin Department of Financial Institutions in promoting the utilization of the Wisconsin 529 College Savings Program and its college savings plans and encourages all individuals and families across the state to save for higher education and career training today;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim September 2025 as

## COLLEGE SAVINGS MONTH

throughout the State of Wisconsin, and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 18th day  
of August 2025.

A handwritten signature in black ink that reads "Tony Evers".  
TONY EVERS  
GOVERNOR

By the Governor:

A handwritten signature in blue ink that reads "Sarah Godlewski".

SARAH GODLEWSKI  
Secretary of State

